

Q&R Pulse Check™ How does it work?

1



Meeting to explain how the Pulse Check™ works



Find the 'sweet-spot' for where the Pulse Check™ fits your business



Provide ballpark costs that fit your budget

2



Provide a proposal to support your internal agenda



Agree the scope of work and timelines

3



Draft the questions



We build your own-branded Pulse Check™



Load your distribution list coded by for example: country, stakeholders, employee type etc.



Agree the date for the de-brief and action plan session

4



We draft copy for you to introduce to the Pulse Check™ to your distribution list

5



24 hours after you send out the intro copy, we go live

The five day Pulse Check™ process runs:

Day 1 Pulse Check™ goes live 0730hrs. Indicative response sent to you in as little as 90 minutes including any "red flags".

Day 2 Share updates

Day 3 Prompt the Pulse Check™ only to those people who have not replied

Day 4 Share updates

Day 5 We create the final info graphics

6



Debrief session providing insight, analysis and action points



Final report with agreed strategy and action plan

7



In summary, Pulse Check™ Plus is a rapid way to gauge sentiment on any topic among any audience coupled with a clear action plan based on what the quantitative and qualitative data is saying.

8



Get in touch to talk through your Pulse Check™ needs on



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