Q&R Pulse Check™ How does it work?

1



Meeting to explain how the Pulse Check™ works



Find the 'sweet-spot' for where the Pulse Check™ fits your business



Provide ballpark costs that fit your budget





Provide a proposal to support your internal agenda

2



Agree the scope of work and timelines





Draft the questions



We build your ownbranded Pulse Check™



Load your distribution list



coded by for example: country, stakeholders, employee type etc. Agree the date for



the de-brief and action plan session

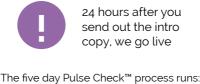






We draft copy for you to introduce to the Pulse Check™ to your distribution list





24 hours after you send out the intro

copy, we go live

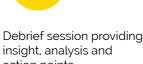
Day 1 Pulse Check™ goes live 0730hrs.

Indicative response sent to you in as little as 90 minutes including any "red flags". Day 2 Share updates

Day 3 Prompt the Pulse Check™ only to those people who have not replied

Day 4 Share updates

Day 5 We create the final info graphics





action points Final report with



action plan

agreed strategy and





In summary, Pulse Check™ Plus is a rapid way to gauge sentiment on any topic among any audience coupled with a clear action plan based on what the quantitative

and qualitative data is saying.





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